

Web Design Basic

Our Basic Package is ideal for those businesses that just need a place on the Information Super Highway

Who:

The majority of companies need an internet equivalent to a “yellow” page ad. It must be attractive to show off the company and provide the information your customer and potential customer is looking for. It must illustrate what is best of your company and entice the internet visitors to visit in person.

Serves:

1. Design a web site either of an original designed or a customized template with the following features
 - a. A main page featuring the over all company
 - b. A page for any special offers or items you want to highlight
 - c. A page for your staff
 - d. A “Contact us” page with online yahoo chat if desired and a web forms
 - e. Designed to be search engine friendly
2. Obtain an appropriate domain name
3. Arrange for hosting services
 - a. 1 gb monthly traffic
 - b. 100 mb online storage
 - c. 100 photo/50mb hosted Photo Gallery
 - d. Hosted blog
 - e. 5 email accounts 20mb storage each
4. Publish finalized web site to hosting service
5. Submit to search engines
6. Establish up to 5 email accounts
7. Instruct your staff on email settings and usage.
8. Provide a quarterly report on site visitors

Process:

- A. a web designer will meet with you to determine your requirements for your web site and to discuss possible images to be presented
- B. Photographs, logos and existing marketing materials may be used to maintain the company’s image.
- C. A main page will be developed as a concept page for your approval
- D. The web site will be fully developed and presented for approval
- E. Web site published

Cost:

Initial development of a 4 page web site, hosting and emails as described in the services above: 10,000 php

Support:

Minor changes and revisions: First 3 months: no charge
After 3 months per change 250 php

A minor change or revision is defined as changes in text or images that does not required a change in the overall design of the web site and does it add any additional functions. Per change is defined as work submitted and done at one time and may included multiple images or text changes

Renewal of domain and hosting services. Domain name registration is valid for one year and must be renewed each year. We intend to use a “free” hosting service that is combined with the domain name registry

Currently the cost of this renewal is \$ 25.000

Sample: Shoal River Learning is a child care center using a basic package <http://www.shoalriverlearning.com/>
Subic Resorts web site is marketing site using a basic package <http://www.subic-resorts.com/>